



# Bamboo Capital Partners named in ImpactAssets 50 for 13 consecutive years

**Luxembourg, 14<sup>th</sup> March 2024** – <u>Bamboo Capital Partners</u> (Bamboo), specialist impact investor in emerging and frontier markets, has been named in the 2024 edition of the <u>ImpactAssets 50 list</u> ('IA 50') for the thirteenth consecutive year.

This year again, Bamboo was named as an Emeritus Impact Manager by ImpactAssets. The IA 50 Emeritus Impact Manager list recognizes impact fund managers who have achieved consistent recognition on the IA 50. Among the firms recognized this year, nine (including Bamboo) have been included on every year's database since its inception in 2011. The IA 50 breaks out managers in three categories, including the core IA 50 list, IA 50 Emerging Impact Managers list and IA 50 Emeritus Impact Managers list.

One quarter (25%) of IA 50 managers focus on clean technology, alternative energy and climate change, making that focus this year's most represented impact theme. Impact investors are driving progress against the climate crisis, with 39% identifying environmental impact as their primary investment theme. The IA 50 reveals that gender, racial and economic diversity are a focus area for fund managers. One fifth (20%) of IA 50 managers invest in financial inclusion via microfinance, SME finance and/or CDFIs, which are instrumental in narrowing the equity gap by providing critical financial services to marginalized communities. This year's IA 50 features the most diverse applicant pool ever, with a substantial 60% of applicants boasting investment teams composed of over 50% women and/or people of color.

"As we celebrate the 13th anniversary of the IA 50, we are witnessing a pivotal shift in finance more broadly: Impact investing is catalyzing a fundamental reorientation of capital that is attuned to the urgent social and environmental challenges we face globally. The IA 50 2024 is a testament to the industry's commitment to harnessing the power of capital for good and a preview of the more systemic integration of impact considerations we can expect in the future." stated Jed Emerson, Senior Fellow, ImpactAssets, IA 50 Review Committee Chair, Chief Impact Officer at AITi Global.

"The IA 50 has become a trusted resource in the industry, not only for its comprehensive listing but also for its rigorous selection process managed by a diverse and expert review committee," said Sandra Osborne Kartt, CFA, Deputy Chief Investment Officer of ImpactAssets Capital Partners.

\*\*\*

### **Media Contacts**

For Bamboo Capital Partners: Impact & Influence bamboo@impactandinfluence.global

### **About Bamboo Capital Partners**

Bamboo Capital Partners ("Bamboo") is an impact investing platform which provides innovative financing solutions to catalyse lasting impact. Bamboo bridges the gap between seed and growth stage funding through a full suite of finance options – from debt to equity – which it activates unilaterally or through strategic partnerships. Founded in 2007, Bamboo aims to improve the lives of underserved communities across the world while delivering financial returns. Since its inception, Bamboo has raised over \$450m and invested in over 40 developing countries. Its investee companies have positively impacted nearly 244 million lives, supported nearly 58,400 jobs including 20,600 jobs for women, and avoided 17.4 million metric tons of CO2 emissions. The firm has a team of 30 professionals active across Europe, Latin America, Africa and Asia. Bamboo also acts

as the Asset Management arm of global impact firm Palladium, which operates in over 90 countries. For more information, please visit <a href="https://www.bamboocp.com">www.bamboocp.com</a> or follow @bamboocp.

## About the ImpactAssets 50

The ImpactAssets 50™ (IA 50) is the first publicly available database that provides a gateway into the world of impact investing for donors and/or investors and their financial advisors, offering an easy way to identify experienced impact investment firms and explore the landscape of potential investment opportunities. The IA 50 is intended to illustrate the breadth of impact investment fund managers operating today, though it is not a comprehensive list. Firms have been selected to demonstrate a wide range of impact investing activities across geographies, sectors and asset classes.

The IA 50 is not an index or investable platform and does not constitute an offering or solicitation to buy or sell securities or a private placement, or recommend specific products. Nor is this an endorsement of any of the listed fund managers. It is not a replacement for due diligence. To be considered for the IA 50 2024, fund managers needed to have at least \$25 million in assets under management, more than three years of experience as a firm with impact investing, documented social and/or environmental impact and be available for US investment. Additional details on the selection process are available here.

The IA 50 Emerging Impact Managers list is intended to spotlight newer fund managers to watch that demonstrate potential to create meaningful impact. Criteria such as minimum track record or minimum assets under management may not be applicable.

The IA 50 Emeritus Impact Managers list illuminates impact fund managers who have achieved consistent recognition on the IA 50.

## **About ImpactAssets**

ImpactAssets is an impact investing trailblazer dedicated to changing the trajectory of the planet's future and improving the lives of all people. As a leading impact investing firm, ImpactAssets offers deep strategic expertise to help its clients define and execute on their impact goals. Founded in 2010, ImpactAssets increases flows of money to impact investing in partnership with its clients through its impact investment platform, philanthropic solutions, and field-building initiatives, including the IA 50 database of private debt and equity impact fund managers. ImpactAssets has more than \$3 billion in assets, working with purpose-driven individuals and their wealth managers, family offices, foundations, and corporations. ImpactAssets is an independent 501(c)(3) organization.

## **About ImpactAssets Capital Partners**

ImpactAssets Capital Partners PB LLC is an investment adviser registered with the U.S. Securities and Exchange Commission. Registration does not imply a certain level of skill or training. ImpactAssets Capital Partners is a public-benefit LLC fully owned by ImpactAssets. ImpactAssets Capital Partners was created to bring the ImpactAssets platform and customized investment services to institutional investors.